SIX QUESTIONS TO ASK:

before you open an art studio

Before you begin truly planning for your dreamy creative community space, we encourage you to think through the following questions.

These answers will help to inform your choices around where to locate your studio, how to approach your audience(s) and when/where to look for collaborators.

Most importantly, the answers to these questions will help you to remember WHY you wanted to create this studio in the first place (easy to forget when you get wrapped up in business planning) and will help you stay true to your original vision.

- 1. Why are you interested in having a community studio?
- 2. What are you hoping to offer with your space (classes, open workspace, market, events)?
- 3. What audiences are you looking to reach with your space?
- 4. Do you have a particular genre that you personally plan to teach in the space?
- 5. Are there other creative community spaces in your neighborhood?





